

14th Annual Night of Lights - Saturday, December 5, 2020
2020 Parade of Lights Application - Theme 'Peanuts/Charlie Brown Christmas'
RETURN COMPLETED FORM ON OR BEFORE TUESDAY, NOVEMBER 24, 2020 at 6:00pm

The 14th Annual Night of Lights will again be Sponsored by the Jasper Merchants Association. The theme of **'Peanuts/Charlie Brown Christmas'** will have decorated parade vehicles turning Stegall Drive in Jasper, Georgia into a celebration not to be missed. The celebration will include **Parade of Lights** making its way from North Main down to Lee Newton Park. Other events include: Santa Claus, the reading of The Christmas Story, a special **Lighting of the Tree Ceremony Live on Facebook** and much, much more. We invite you to join us as Jasper comes alive with the sights and sounds of the holidays.

Night of Lights is designed purely to celebrate the Christmas season as well as the continued growth of Merchants/Businesses in Pickens County. This event is **FREE** to spectators and includes plenty of family friendly fun for all ages. **There is a \$20 entry fee to participate in the parade.**

Trophies awarded to the entrees which place in the following categories:

Best Theme - 1st place, 2nd place, and 3rd place

Best in Show (one winner)

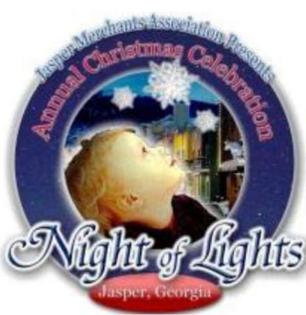
See below for Scoring Guidelines

There will not be a pre-parade meeting for 2020 due to Covid-19 guidelines. You will be given your lineup instructions via email or phone before the parade date. There will be changes in the location of the lineup this year so it is very important to make sure you have received this information and contact us if you have not heard from us by December 1.

If you have concerns or more information, please contact:
JMA @ 706-426-1968

Please mail completed application to:

Jasper Merchants Association • P.O. Box 1732 • Jasper, Georgia 30143
or email: JasperMerchantsAssociation@gmail.com Phone: (706) 426-1968



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Name of Organization/Individual: _____
Contact Person: _____
Email: _____ Phone: _____
Address: _____
City: _____ State: _____ Zip Code: _____

Please fill out both type of entry and participation so you are placed in the correct position.

Type of Entry - Circle: Truck or Car Only Float / Trailer (Pulled by Vehicle) / Golf Cart / ATV
Walker(s) Only / Emergency / (Unfortunately we cannot accommodate animals this year)

Other (please explain): _____

of vehicles _____ **approx. # of people** _____

Type of Participation - Circle:

Band / Drill Team / Beauty Queen / Shriner / Antique Vehicles / Business / Political
Community / Public Service / No Animals Please

Will your entry have music? YES or NO - We encourage entries to have music!

Description. Please type or print clearly.

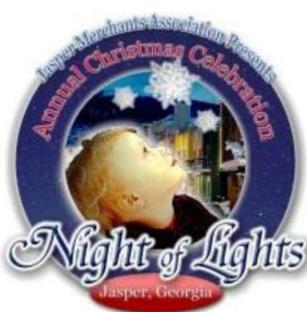
Name (please print): _____

By signing your application, you are acknowledging that you have read and agree to the rules and disclaimer below.

Signature: _____ **Date:** _____

Make checks payable to the Jasper Merchants Association
Please send completed form, entry fee, and any required documentation
no later than November 24, 2020 to:

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The primary focus of the Parade of Lights, as part of the Night of Lights celebration, is to provide a safe, enjoyable, and quality parade on the streets of Downtown Jasper. There is a **\$20.00 fee to participate** in the Parade of Lights and must accompany parade paperwork to receive a position in the lineup. This fee allows us to provide awards for parade winners.

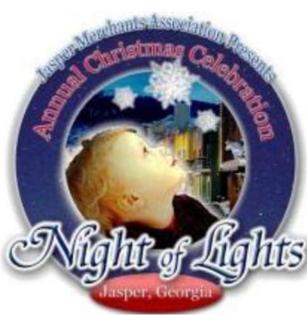
PLEASE READ ALL RULES AND REGULATIONS

1. **All Vehicles and Floats must be in place by 5:00 PM.** You will receive line-up instruction prior to the parade day.
2. Driver of any motorized vehicle must have a valid driver's license and be 18 years or older. No skateboards or razor scooters.
3. **Participants MUST remain within the confines of their immediate float area, and SOCIAL DISTANCING MUST BE ADHERED TO AT ALL TIMES.**
4. **For safety reasons, CANDY and OTHER ITEMS MAY NOT BE THROWN FROM VEHICLES OR FLOATS. Participants may have one person hand out candy but they MUST be WEARING GLOVES AND MASKS. NO OTHER CONTACT WITH VEHICLES IS ALLOWED.**
5. Applications are subject to approval by the JMA Board of Directors. You will be notified if your application is rejected.
6. No Santa Suits allowed. Santa and Mrs. Claus will be the last entry in the parade to greet the children. **JMA reserves the right to have the only SANTA.**
7. Individuals and organizations are expected to perform courteously, in good taste, and with safety in mind at all times during the parade. **Please adhere to all Covid-19 Safety Guidelines or you will be asked to leave.**
8. All parade entries must follow and display the parade theme and MUST have the name of entry clearly marked to be included in judging.
9. No Animals - Since we are going to be stationary this year, we cannot have anyone bring animals such as horses, etc.
10. **By signing your application, you are acknowledging that you have read and agree to these rules and disclaimer below.**

Disclaimer: Applicant agrees to participate in the Parade of Lights at Applicant's own risk and covenants not to sue the Jasper Merchants Association (JMA) Board of Directors or Members for any injury or damage suffered by Applicant as a result of said participation. Applicant agrees that the JMA shall be free from all claims, by reason of any injury to any person, from any cause whatsoever arising from any occurrence in or near the Parade. Applicant shall indemnify and hold harmless the JMA against any and all such claims. I hereby further agree to INDEMNIFY AND SAVE AND HOLD HARMLESS the Jasper Merchants Association (JMA), the County of Pickens, the City of Jasper, and the Pickens County Chamber of Commerce and each of them, and their officers, agents, and employees, from any loss, liability, damage, or cost they may incur arising out of or related to illness or death of me, my agents or employees, and/or any person or persons that choose to participate with my float, whether caused by the negligence of the Jasper Merchants Association (JMA), the County of Pickens, the City of Jasper, and the Pickens County Chamber of Commerce or their officers, agents, employees, or otherwise. **Any deviations to these rules have to be approved by the JMA Board of Directors.**

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Scoring Guidelines:

- Parade Theme: 15 possible points and 30% of your total score. Does your float portray the festival theme?
- Originality/Creativity: 10 possible points and 20% of your total score. Is your float unique from all the other floats? How does your float illustrate the festival theme and depict your group's personality?
- Personalization: 10 possible points and 20% of your total score. While conforming to the theme, does your business, club, or organization's message still come through? Can I tell who you are and what you are about through your float?
- Spirit of Christmas: 15 possible points and 20% of your total score. After all, this is a Christmas Parade. Hint – a fireside book reading, children building a snowman, or a living nativity will earn you more points than simply wearing Santa hats. (Please no Santa Clause on your floats. See parade rules.)
- City of Jasper/Pickens County Element: 5 possible points for 10% of your total score. This is our community and our parade. What does this city mean to you? Show us in your float.

Total possible Points: 50

To be eligible for Trophies you must have a decorated vehicle following this year's theme in the Parade.

Thank you for your participation in the 2020 Night of Lights Christmas Celebration. If you have any questions, please do not hesitate to contact us. If you have concerns or more information, please contact: JMA @ 706-426-1968

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