



Wednesday, September 12, 2018

Meeting called to order at 6:29 pm

Members Present - 12

Meeting Minutes from August 2018 accepted into the record.

Treasurer Report: \$4113.79

Old Business:

JMA items

Items have been purchased and received for the JMA events coming up.

4 - 30" x 72" white plastic folding tables

8 – Black metal folding chairs with padded seats - \$426.11 incl shipping

10 – 28" reflective orange traffic cones, with JMA printed on them - \$275.09 incl shipping

There was a delay in fixing the storage space due to Chris' health and us being busy. They are currently stored in Chris' shed until the space is ready.

New Business:

Membership:

New Members – Mary Kay Michele Stewart, Angel Babies Boutique, Premier Air, Darn Good Seasonings

Renewals – Plunder Jewelry, Usborn Books, Pampered Chef, Red Bean Harvest, Your Turn Consignment, Dough Boys/Scentsy, Avon by Kim Echols,

Current # of members: 63 (many memberships expire Sept/Oct since they joined as vendors for 2017 Marble Festival)

Business of the Month Program:

Nominations for Sept? There were no nominations during the meeting.

After the meeting Krista sent a message to the board members nominating WYYZ for all they do for our community. Board members agreed via chat.

Nomination for Oct? Haley nominated CSR Computers, Kebra seconded, all in favor.

Marble Festival Main Street - Sat & Sun, Oct 6,7

Applications are up on the website and available by email. Square has been setup and is available to take payments.

Haley has attended meetings at the Chamber to discuss Marble Festival. – New Details?



Jasper Merchants Association

There will be events at the airport also, helicopter rides, etc. CC Morgan and Jacob Bryant will play Sat night. There will be 2 trollies this year. Woodbridge is also having live music and a tent. Possibly art festival down Stegall Dr. Decorate a gate for Main St.

- Check electricity on Main Street – Kirk and Haley speaking to the City of Jasper.
- Golf carts, Krista will speak to R&R to ask for 3 like we had last year.

Fees: \$125 non-members, \$75 members (non-members get 1 year membership)

Chamber handling food vendors

City Council approved us to close Main St both days. We were asked to speak to the business owners along Main Street to let them know and see how we can make this work for them as well. Haley and Kirk handled this?

We currently have confirmed:

2 food vendors supplied to us through the Chamber of Commerce

13 vendor booths paid

5 musicians interested in playing the daytime slots

TV Raffle

JMA will kick off our TV raffle at Marble Festival. Haley motioned to have a budget of \$450 to purchase a tv for the raffle.

Haley has purchased the tv for \$369.99 plus tax.

Trick or Treat on Main St: Wed, Oct 31

Trick or Treat as usual

Costume contest – No contest this year. Zombie Walk has also been cancelled due to lack of participation.

BooWho? Scarecrow Contest

Applications are ready, voting will be handled by KnowPickens.com again this year. Many Thanks to Mari for doing this for us again. Application is online at www.jasperjma.com

We need prizes for the baskets for winners, so please ask around for anything we can include in prize baskets.

We currently have 2 paid entries.

Night of Lights Christmas Parade: Sat, Dec 1

-2018 theme - A Rock n' Roll Christmas

We need to set Vendor Price, rules, map, & booth size so applications can be finished. Price was set at \$25 for vendors. The rest was tables until Nov meeting.



It was suggested that we encourage Music on floats, make sure that is on the application so they can be spaced according to music. Floats MUST be decorated according to theme. Floats must be marked with name on the drivers' side door where judges can easily recognize it. Judges must have unobstructed view from their seating on the stage. Geoff Chalk offered to make a judging scoresheet.

Kirk has confirmed that Hans Rueffert from the Woodbridge Inn will be the Grand Marshall. Lawton Baggs will read the Christmas Story. Our honorary Grand Marshall will be Edward Stephens, He is a WWII vet and has done a lot in the community over his lifetime.

Keely and Geoff offered to work with us on good quality table skirts for the judges table, and banners/signage for the event in exchange for their annual membership.

Working on ads in the Pickens Progress in Sept to encourage more floats for the parade. Ava Rogers and WYYZ will handle the announcing/stage. WYYZ sells ad space on the stage to cover their fee for the parade. Ava asks that on any advertising for the parade, we include "WYYZ MUSIC STAGE". They sell 4 banner spots at \$250 each. She would like JMA to assist in selling the ads if possible.

New Year's Eve: Dec 31

Sponsorship forms will be available for this event as soon. Vendor booths will be \$25. CF Printing & Promotions will have a deal for JMA sponsors packages.

Chris will find a better solution for the video feed since the phones all froze last year.

Possible Spring Event – Car Show

Randi Kuykendoll wants to speak to us about doing a car show event in the spring. Ideas were to do something possibly at the airport or on Main St. The board likes this idea and will visit it after the fall events. Update: Haley's father spoke to the Airport management and they are very interested in this event.

Open Forum For Members and Non-Members:

Meeting adjourned at 7:20 pm