



Wednesday, October 10, 2018

Meeting called to order at 6:39 pm

Members Present - 13

Meeting Minutes from September 2018 accepted into the record.

Treasurer Report: \$ 5088.96

Old Business:

JMA items

JMA has a new storage facility on Main St. Anyone who has items belonging to JMA should contact a board member to get them put in and added to the inventory list.

JMA paid \$550 for 1 year.

New Business:

Membership:

New Members – Papparazzi Jewelry by Karla Comenzind, Tractor Supply Company

Renewals – Usborn Books, T-Mobile, Two Daughters Bakery, R&R Trikes and Outdoors

Current # of members: approx. 50. I did not have time to update this. Now that Marble Fest is over I plan to work on getting renewals up.

Business of the Month Program:

Haley nominated CSR Computers for Oct, Kebra seconded, all in favor.

Nominations for Nov? Haley nominated Dough Boys Bakery, Krista seconded, all in favor.

Marble Festival Main Street - Sat & Sun, Oct 6,7

Drinks were provided by the Chamber of Commerce

Golf Carts provided by R&R Trikes & Outdoors

Jasper Pawn & Music/Dwight handled all music

We had confirmed:

2 food vendors supplied to us through the Chamber of Commerce

17 vendor booths

1 non-profit booth

6 musicians



We ended up with a no show on the food vendor and the Kona ice vendor left before the concert and didn't come on Sunday. Wingsology did not stay open on Sunday. Lots of complaints that we had no food vendor but the restaurants seemed to do well.

Feedback from vendors and visitors:

- No food vendors
- The trolley was not stopping or encouraging anyone to get off to shop on Main
- there were few or no announcements down in the park to send ppl to us
- there is not enough advertising outside of our local area to bring ppl to Marble Fest
- need more entertainment on Main, different kinds, not just music
- need a no alcohol in vendor booths rule
- returning vendors want to be able to request who they are next to, specific spots
- we need 25 or more vendors or we don't do Main Street

TV Raffle

JMA will kicked off our TV raffle at Marble Festival. We are raffling a 55" 4k UHD ROKU LED LCD TV

Tickets are available to sell – Prices: \$2 ea – 3 for \$5 – 12 for \$20

We sold \$29 worth at the Marble Festival

We will be selling at the Christmas parade and New Year's Eve

The drawing will be just before midnight at the New Year's Eve event.

Trick or Treat on Main St: Wed, Oct 31

Trick or Treat as usual. Merchants who do not have a store on Main St are invited to find a spot to setup on Main and give out candy.

This year we have been asked to change the hours to 5-7pm due to schools getting out later and the bus traffic on Main.

BooWho? Scarecrow Contest

Voting will be handled by KnowPickens.com again this year. Many Thanks to Mari for doing this for us again. <http://www.knowpickens.com/photos/2018/boowhoscarecrows/>

We have 14 entries and one late entry who is not eligible for voting.

We need prizes for the baskets for winners, so please ask around for anything we can include in prize baskets.

Night of Lights Christmas Parade: Sat, Dec 1

2018 theme - A Rock n' Roll Christmas

We need to set Vendor map & booth size. Vendors from Marble Festival are asking where we will



have them this year so they can decide if they want to participate. Vendor Price was set at \$25. Mike said he would check with the owner of the parking lot next to the Pickens Progress.

We are encouraging Music on floats, it is on the application so they can be spaced accordingly. Floats MUST be decorated according to theme to be judged. Floats must be marked with name on the drivers' side door where judges can easily recognize it. Judges must have unobstructed view from their seating on the stage. 2018 judges will be Geoff Chalk, Jerry Stoecklein and Chris Shelley.

Hans Rueffert will be the Grand Marshall. Our honorary Grand Marshall will be Edward Stephens. Lawton Baggs will read the Christmas Story. Ava Rogers and WYYZ will handle the announcing/stage. Santa Dean and the firetruck have been confirmed for the parade. Santa Von and Mrs Santa will be there for photos.

We would like to be able to line the streets with cones and tape like they did for the Marble Festival parade.

There was an issue from last year brought up by Kim Echols concerning Living Word Church group – she said the officers would not allow them to drive the children back up to where their cars were and they had to drive all the way down to 515 and come back around with kids on the back of the float. They will not participate this year because of that.

Working on ads in the Pickens Progress in Nov to encourage more floats for the parade.

New Year's Eve: Dec 31

Sponsorship forms will be available for this event as soon. Vendor booths will be \$25. All applications and info is on our website. CF Printing & Promotions will have a deal for JMA sponsors packages.

Brochures

Krista suggested that we create a brochure with info about JMA to be given out at events, etc. CF Printing & Promotions has shown interest in helping with this.

Tabled Until Feb - Possible Spring Event – Car Show

Randi Kuykendoll spoke to us about doing a car show event in the spring. Ideas were to do something possibly at the airport or on Main St. The board likes this idea and will visit it after the fall events. Update: Haley's father spoke to the Airport management and they are very interested in this event. We will begin working on this at the Feb meeting.

Open Forum For Members and Non-Members:

Jessica Bowers would like to speak to us about Trick or Treat night. She did not come to the



meeting, but she was emailed and told she would need to contact someone at City Hall to ask about using the old Jail.

Meeting adjourned at 7:18 pm