



Tuesday, November 13, 2018

Meeting called to order at 6:27 pm

Members Present - 15

Meeting Minutes from October 2018 accepted into the record.

Treasurer Report: \$ 3755.06

Old Business:

Trick or Treat on Main St: Wed, Oct 31

Trick or Treat was a huge success. JMA had 3000 pieces of candy and ran out just as the event ended. Wayside Vet Clinic had a small haunted tent, and many businesses lined the street to hand out candy.

BooWho? Scarecrow Contest

Voting will be handled by KnowPickens.com again this year. Many Thanks to Mari of KnowPickens for handling the voting and photos.

Winners of the 2018 BOOWHO? Scarecrow Contest

Business Category

1st - Elite Jewelry

2nd - Mac Mechanical Services

3rd - Sharp Mountain Graphics

Churches/Groups/Large Organizations

1st - NorthStar Educational

2nd - First Baptist Church of Jasper Youth Group

3rd - Pickens County Tax Commissioner's Office

JMA would like to Thank all of the businesses who donated gifts for the prize baskets (in no particular order)

Jeannie in a Bottle, Avon by Kim Echols, I ♥ NY Pizza, Daisy Clothing & Accessories, Southerndipity, Magnolias on Main, Clocktower Gifts, Coco's Cottage, Wingsology, Horton's Quality K9 Equipment, Johnny's New York Style Pizza, CSR Computers, Jasper Notary, North Georgia Web Design, Massage Envy, Red Bean Harvest Coffee Roaster, Moore Furniture, Vibe Fitness, CF Printing & Promotion

New Business:

Membership:

New Members – none

Renewals – none since Marble Festival



Business of the Month Program:

Haley nominated Dough Boys Bakery, Krista seconded, all in favor.

No nominations for Dec, Jan. We will resume the program in Feb when we meet again.

TV Raffle

JMA will kicked off our TV raffle at Marble Festival. We are raffling a 55" 4k TV

Tickets are available to sell – Prices: \$2 ea – 3 for \$5 – 12 for \$20

We sold \$29 worth at the Marble Festival

We will be selling at the Christmas parade and New Year's Eve

The drawing will be just before midnight at the New Year's Eve event.

Night of Lights Christmas Parade: Sat, Dec 1

2018 theme - A Rock n' Roll Christmas

We need to set Vendor map & booth size. Vendors from Marble Festival are asking where we will have them this year so they can decide if they want to participate. Vendor Price was set at \$25. Mike said he would check with the owner of the parking lot next to the Pickens Progress. Haley also said we may be putting vendors in the parking spaces, like Marble Festival.

We are encouraging Music on floats, it is on the application so they can be spaced accordingly. Floats MUST be decorated according to theme to be judged. Floats must be marked with name on the drivers' side door where judges can easily recognize it. Judges must have unobstructed view from their seating on the stage. 2018 judges will be Geoff Chalk, Jerry Stoecklein and Chris Shelley.

Hans Rueffert will be the Grand Marshall. Our honorary Grand Marshall will be Edward Stephens. Lawton Baggs will read the Christmas Story. Ava Rogers and WYYZ will handle the announcing/stage. Santa Dean and the firetruck have been confirmed for the parade. Santa Von and Mrs Santa will be there for photos.

We would like to be able to line the streets with cones and tape like they did for the Marble Festival parade.

There was an issue from last year brought up by Kim Echols concerning Living Word Church group – she said the officers would not allow them to drive the children back up to where their cars were and they had to drive all the way down to 515 and come back around with kids on the back of the float. They will not participate this year because of that.

Mari of KnowPickens has created out ad/flyer and it will be in the Pickens Progress this week. She will be paid \$100 as in previous years, for ad creations and advertising it on KnowPickens Facebook



page and website. The Pickens Chamber of Commerce will pay for the ad in the Progress from the tourism fund as in previous years. (\$506)

New Year's Eve: Dec 31

Sponsorship forms will be available for this event as soon. Vendor booths will be \$25.

All applications and info is on our website.

CF Printing & Promotions will have a deal for JMA sponsors packages.

Board of Directors Meeting

The JMA Board held a meeting on Nov 10 to discuss events. It was decided that we should go ahead and book the DJ for the NYE event to avoid losing him to another event.

It was also decided that the JMA needs to have a Membership Coordinator who will keep up with membership renewals and new members.

Brochures

Krista suggested that we create a brochure with info about JMA to be given out at events, etc. CF Printing & Promotions has shown interest in helping with this. This will be a project for after the first of 2019.

Tabled Until Feb - Possible Spring Event – Car Show

Randi Kuykendoll spoke to us about doing a car show event in the spring. Ideas were to do something possibly at the airport or on Main St. The board likes this idea and will visit it after the fall events. Update: Haley's father spoke to the Airport management and they are very interested in this event. We will begin working on this at the Feb meeting.

Open Forum For Members and Non-Members:

Anar and Melissa of I Love NY Pizza would like to discuss partnering with the JMA for a Christmas Party/Luncheon for residents of Pickens County. This event is to be held on Dev 16, from 2-5 pm. Setup will begin at 11:30am. Volunteers are needed in two groups.

Meeting adjourned at 7:20 pm