



Wednesday, June 13, 2018

Meeting called to order at 7:08 pm

Members Present - 10

Meeting Minutes from May 2018 accepted into the record.

Treasurer Report: The JMA currently has \$4971.87

### **Old Business:**

#### **JMA items**

As soon as we have the storage space ready, Chris will be purchasing the items that were approved as soon as the storage space is ready:

2 - 6' Lancaster folding tables \$47.39 each

6 - Lancaster Chairs w Cushion seat - \$22.65 ea

10 - Traffic cones orange 28" - \$11.95 ea

### **New Business:**

Membership:

New Members –

Renewals – AT&T Towing, The UPS Store, Jasper Drugs, Integra Bank, T-Mobile

Current # of members: 60

### **Business of the Month Program:**

Krista nominated Mary Ann's for June, seconded by Chris. All in favor.

Nominations for July? Haley nominated CF Printing & Promotions, Jerry seconded, all in favor.

### **Marble Festival Main Street - Sat & Sun, Oct 6,7**

Mike is working on a map and application, will have them to be by this weekend.

Square will be setup so it can be added to the website and applications.

Haley, Jerry and Kirk attended a meeting at the Chamber to discuss Marble Festival and First Sat events. – Details?

\$125 non-members, \$75 members (non-members get 1 year membership)

Chamber handling food vendors

We need to get on the City Council agenda to ask for Main St to be closed those days.

### **Trick or Treat on Main St: Wed, Oct 31**

Nothing new



### **BooWho? Scarecrow Contest**

nothing new

### **Night of Lights Christmas Parade: Sat, Dec 1**

-2018 theme - A Rock n' Roll Christmas

It was suggested by the 2017 judges that there be a set of guidelines for the judges to use to score the floats. Floats must be marked with name on the front of floats and the drivers' side door where judges can easily recognize it. Judges must have unobstructed view from their seating on the stage. Geoff Chalk offered to make a judging scoresheet.

It was suggested that we try to get more music throughout the parade, since there were spans of the parade without any.

Kirk suggested that we attend a City Council meeting to request cooperation with other groups for the music and lighting during the parade.

An idea was presented to have 'celebrity sightings' around Jasper fitting in with the Rock n Roll theme of the parade this year.

Suggestions were made for the JMA to have good quality table skirts for the judges table, and banners/signage for the event. Keely and Geoff offered to work with us on these in exchange for their annual membership.

Jerry suggested that JMA run ads in the Pickens Progress in July & Sept to encourage more floats for the parade. Working on ads.

WYYZ can sell ad space on the stage to cover their fee for the parade.

### **New Year's Eve: Dec 31**

Sponsorship forms will be available for this event as soon as we complete the sponsorship benefits list. Sponsors will supply their own banners, CF Printing & Promotions will have a deal for JMA sponsors.

We need to find a better solution for the video feed since the phones all froze last year. Chris is researching this.

### **Open Forum For Members and Non-Members:**

Meeting adjourned at 7:50 pm