



Wednesday, July 18, 2018

Meeting called to order at 6:30 pm

Members Present - 14

Meeting Minutes from June 2018 accepted into the record.

Treasurer Report: The JMA currently has \$5068.87

**Old Business:**

**JMA items**

There was a delay in fixing the storage space due to Chris' health and us being busy.

As soon as we have the storage space ready, Chris will be purchasing the items that were approved as soon as the storage space is ready:

2 - 6' Lancaster folding tables \$47.39 each

6 - Lancaster Chairs w Cushion seat - \$22.65 ea

10 - Traffic cones orange 28" - \$11.95 ea

**New Business:**

Membership:

New Members –

Renewals – Jasper Pawn & Music, Tater Patch Players

Current # of members: 63

**Business of the Month Program:**

Haley nominated CF Printing & Promotions for July, seconded by Jerry. All in favor.

Nominations for August? Krista wants to nominate Kim Echols of Gable Mountain/Living Word Church. She does a lot for the community such as the Back to School Bash. Chris seconded, all in favor.

**Marble Festival Main Street - Sat & Sun, Oct 6,7**

Mike is working on a map and application.

Square will be setup so it can be added to the website and applications.

Haley has attended meetings at the Chamber to discuss Marble Festival. JMA will sell Marble Festival shirt at our booth, and we will have will-call for items purchased.

Fees

\$125 non-members, \$75 members (non-members get 1 year membership)

Chamber handling food vendors



We need to get on the City Council agenda to ask for Main St to be closed those days. JMA will kick off our TV raffle at Marble Festival. Haley motioned to have a budget of \$450 to purchase a tv for the raffle. Marc seconded, all in favor. Haley will store the tv until the giveaway.

### **Trick or Treat on Main St: Wed, Oct 31**

Staying with 2 categories, same as last year. Mari will handle photos and voting again. Trophies are being changed to ribbons this year. We will accept items to make prize baskets again.

### **BooWho? Scarecrow Contest**

nothing new

### **Night of Lights Christmas Parade: Sat, Dec 1**

-2018 theme - A Rock n' Roll Christmas

It was suggested that we encourage Music on floats, make sure that is on the application so they can be spaced according to music. Floats MUST be decorated according to theme. Floats must be marked with name on the drivers' side door where judges can easily recognize it. Judges must have unobstructed view from their seating on the stage. Geoff Chalk offered to make a judging scoresheet.

We need to find a Grand Marshall for the parade and a Veteran to read the Christmas story. Kirk suggested Hans from the Woodbridge Inn. He was going to check with him. Lawton Baggs reads the Christmas Story each year.

An idea was presented to have 'celebrity sightings' around Jasper fitting in with the Rock n Roll theme of the parade this year. Ideas at last meeting: Elvis impersonator

Suggestions were made for the JMA to have good quality table skirts for the judges table, and banners/signage for the event. Keely and Geoff offered to find us good quality table skirts for the judges table, and banners/signage for the event in exchange for their annual membership.

Working on ads in the Pickens Progress in July & Sept to encourage more floats for the parade. WYYZ can sell ad space on the stage to cover their fee for the parade.

### **New Year's Eve: Dec 31**

Sponsorship forms will be available for this event as soon as we complete the sponsorship benefits list. Sponsors will supply their own banners, CF Printing & Promotions will have a deal for JMA sponsors. Chris will find a better solution for the video feed since the phones all froze last year.



Kirk and Keely are working on the sponsorship list. Kirk motioned that sponsors will supply their own banners below a determined level, and CF Promotions will give them a special JMA price. Jerry seconded, all in favor.

**Open Forum For Members and Non-Members:**

Meeting adjourned at 7:41 pm