



Wednesday, August 15, 2018

Meeting called to order at 6:32 pm

Members Present - 19

Meeting Minutes from July 2018 accepted into the record.

Treasurer Report: The JMA currently has \$5368.87, deposited \$300 in renewals form July/Aug, spent none. Enrolled in online banking so we will be saving \$3 per month in fees.

Old Business:

JMA items

There was a delay in fixing the storage space due to Chris' health and us being busy.

As soon as we have the storage space ready, Chris will be purchasing the items that were approved as soon as the storage space is ready:

2 - 6' Lancaster folding tables \$47.39 each

6 - Lancaster Chairs w Cushion seat - \$22.65 ea

10 - Traffic cones orange 28" - \$11.95 ea

New Business:

Membership:

New Members –

Renewals – Rocco's Pub

Current # of members: 63

Business of the Month Program:

Krista nominated Kim Echols of Gable Mountain/Living Word Church for Aug, seconded by Chris. All in favor.

Nominations for Sept?

Marble Festival Main Street - Sat & Sun, Oct 6,7

Applications are up on the website and available by email. Square has been setup and is available to take payments.

Haley has attended meetings at the Chamber to discuss Marble Festival. – New Details?

There will be events at the airport also, helicopter rides, etc. CC Morgan and Jacob Bryant will play Sat night. There will be 2 trollies this year. Woodbridge is also having live music and a tent. Possibly art festival down Stegall Dr. Decorate a gate for Main St.

-Check electricity on Main Street – Kirk and Haley speaking to the City of Jasper.

-Woodbridge

- Golf carts, Krista will speak to R&R to ask for 3 like we had last year.



Fees: \$125 non-members, \$75 members (non-members get 1 year membership)

Chamber handling food vendors

City Council approved us to close Main St both days. (yay!) We were asked to speak to the business owners along Main Street to let them know and see how we can make this work for them as well.

JMA will kick off our TV raffle at Marble Festival. Haley motioned to have a budget of \$450 to purchase a tv for the raffle.

Trick or Treat on Main St: Wed, Oct 31

Costume contest – No contest this year. Zombie Walk has also been cancelled due to lack of participation.

BooWho? Scarecrow Contest

Applications are ready, voting will be handled by KnowPickens.com again this year. Many Thanks to Mari for doing this for us again. Application is online at www.jasperjma.com

We need prizes for the baskets for winners, so please ask around for anything we can include in prize baskets.

Night of Lights Christmas Parade: Sat, Dec 1

-2018 theme - A Rock n' Roll Christmas

We need to set Vendor Price, rules, map, & booth size so applications can be finished. Price was set at \$25 for vendors. The rest was tables until Nov meeting.

It was suggested that we encourage Music on floats, make sure that is on the application so they can be spaced according to music. Floats MUST be decorated according to theme. Floats must be marked with name on the drivers' side door where judges can easily recognize it. Judges must have unobstructed view from their seating on the stage. Geoff Chalk offered to make a judging scoresheet.

Kirk has confirmed that Hans from the Woodbridge Inn will be the Grand Marshall. Lawton Baggs reads the Christmas Story each year.

An idea was presented to have 'celebrity sightings' around Jasper fitting in with the Rock n Roll theme of the parade this year. Ideas at last meeting: Elvis impersonator – This idea has been tabled.

Keely and Geoff offered to work with us on good quality table skirts for the judges table, and



banners/signage for the event in exchange for their annual membership.

Working on ads in the Pickens Progress in Sept to encourage more floats for the parade. Ava Rogers and WYYZ will handle the announcing/stage. WYYZ sells ad space on the stage to cover their fee for the parade. Ava asks that on any advertising for the parade, we include "WYYZ MUSIC STAGE". They sell 4 banner spots at \$250 each. From Ava: "We have never sold all 4 of them. If we did, it would allow me to hire musicians instead of getting whoever will do it for free." She would like JMA to assist in selling the ads if possible.

New Year's Eve: Dec 31

Sponsorship forms will be available for this event as soon as we complete the sponsorship benefits list. Keely and Kirk are working on the sponsorship benefits list. Sponsors below a specified level will supply their own banners, CF Printing & Promotions will have a deal for JMA sponsors.

Chris will find a better solution for the video feed since the phones all froze last year.

Open Forum For Members and Non-Members:

Randi Kuykendoll wants to speak to us about doing a car show event in the spring. The board likes this idea and will visit it after the fall events. Ideas were to do something possibly at the airport or on Main St.

Meeting adjourned at 7:39 pm