



Dear Sponsor,

Our annual New Years Eve Event will take place on December 31, 2018 on Main Street in Downtown Jasper. We are looking to raise funds to put on this event for the local area people of Jasper and Pickens County.

We can't make these events happen without the help of companies like yours.

That's why I am writing to you. Would you consider making a donation to help sponsor our event? By giving to the Jasper Merchants Association for the New Years Eve event you will help us pay for the live DJ, children's area, and entertainment items, as well as many necessities such as police and fire rescue and port-a-potties.

In appreciation of your anticipated donation, we would like to offer you the following:

All sponsors will get recognition on JMA Facebook page & Be listed on Main event banner on stage. Sponsorship Levels \$1500+ will have logos on any print advertising. All banners & yard signs are full color printed, yard signs are double sided.

\$500 Sponsor 18'x24' Yard sign with logo at New Years Event

\$1000 Sponsor 3'x4' Banner

\$1500 Sponsor 3'x5' Banner & 1 Yard Sign

\$2500 Sponsor 4'x8' Banner & 2 18"x24" yard signs

\$5000 Sponsor 2 4'x8' Banners, 2 yard signs, Listed as main event sponsor on all advertising including radio ad (local radio station)

We hope that we can count on your help to make this year's event one of our best yet!

Please return the enclosed form with your tax deductible donation to the address at the bottom of the form.

Thank you in advance for your sponsorship! We hope to see you at the New Years Eve Party on Main Street!

Sincerely,

The Jasper Merchants Association Board of Directors

Krista Kelley, JMA Secretary

email at jaspermerchantsassociation@gmail.com



2018 JASPER NEW YEAR'S EVE SPONSORSHIP APPLICATION

If your company is interested in partnering with the Jasper Merchants Association as a sponsor, please complete this Sponsorship Application. **Sponsorship Deadline: December 1, 2018**

\$500 Sponsor 18'x24' Yard sign with logo at New Years Event

\$1000 Sponsor 3'x4' Banner

\$1500 Sponsor 3'x5' Banner & 1 Yard Sign

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\$5000 Sponsor 2 4'x8' Banners, 2 yard signs, Listed as main event sponsor on all advertising including radio ad (local radio station)

All sponsors will get recognition on JMA Facebook page & Be listed on Main event banner on stage.

Sponsorship Levels \$1500+ will have logos on any print advertising. All banners & yard signs are full color printed, yard signs are double sided.

By reading this information and signing, I hereby agree to and understand the sponsorship packages for the 2018 Jasper New Year's Eve Event.

Please indicate your partnership level:

(Check One) DIAMOND \$5,000 PLATINUM \$2,500 GOLD \$1,500
 SILVER \$1,000 BRONZE \$500 SUPPORTER - AMT \$_____

COMPANY _____

CONTACT NAME AND TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ EMAIL _____

AMOUNT ENCLOSED _____ (Check payable to Jasper Merchants Association)

Please call 706-426-1968 if you would like to pay by credit card.

AUTHORIZED SIGNATURE _____ DATE _____

Please mail or e-mail a signed Sponsorship Agreement with payment to:

Jasper Merchants Association – PO Box 1732, Jasper, GA 30143

Phone: 706-426-1968 – Email: jaspermerchantsassociation@gmail.com

Thank you and we look forward to partnering with you!