

Tuesday, November 14, 2017

Meeting called to order at 6:30 pm

Members Present - 15

Meeting Minutes from October 2017 accepted into the record.

Treasurer Report: The JMA currently has \$1794.47

Old Business:

The 6th Annual BOO-WHO? Scarecrow Contest.

We had 20 entries (\$200 @\$10 ea) trophy cost was \$194.74

Winners were announced at Trick or Treat on Main Street -

TOP 3 WINNERS - Business Category

1st Place - Elite Jewelry

2nd Place - Pickens County Tax Office

3rd Place - Crazy Dog Art

TOP 3 WINNERS - Churches/Schools/Organizations

1st Place - NorthStar Educational Jasper GA

2nd Place - First Baptist Church of Jasper

3rd Place - Boys & Girls Club of North GA #1 Scarecrow entry

Zombie Walk/Movie in the Park – October 14, 6:30

We had 4 vendors, Michele Krupp LuLaRoe, Red Bean Harvest Coffee Roaster, Two Daughters Bakery and All-a-Cart.

Ribbons for winners: \$87.95

Wingsology donated a gift certificate for the kids and Rocco's donated gift certificates for the other three winners. Tate Fire Rescue led the walkers to the park, City of Jasper Police Dept followed behind to chase. Party Time donated the movie screen. Movie was donated by anonymous.

Turnout was not great. Some ideas for next year are: to advertise more with flyers & ads, possibly combine our event with another group, send info to the schools to promote it.

Trunk or Treat, Sat Oct 28 in front of Johnny's Pizza. Event presented by JMA, Johnny's NY Style Pizza and North Georgia Gear Heads

There was a slight problem with the car club being late and the on duty manager of Johnnys not knowing what was going on, and terrible weather. JMA board decided that the JMA name should not be used to promote any events unless JMA helped in the planning and someone from JMA will be present at the event.

Trick or Treat on Main Street – October 31 – 4:00-6:00pm

This event was great, many children/families, lots of merchants handing out candy.

Candy Cost: \$95.98

Est number of kids was around 2,000. There were approx. 30 businesses giving away candy.

Main Street Mania – November 4 – 4-8pm – Car Show featuring Georgia Z Club & Fairlady Alliance of Atlanta members. We had live music sponsored by Mountain City Auto Parts (NAPA): James Bales, Hunter Blalock and Tim Moore.

Plaques for the Z Club cost: \$101.65, plus \$37.45 printing flyers

We had approx. 70 cars present, 50 of those were from the Z Club.

Vendors: 7 vendors showed up, 3 no-shows that had sent in applications

Wine tasting tour and feedback from car clubs from Paul: 17-18 cars did the wine tasting tour to Sharp Mountain Vineyard and Fainting Goat Vineyard and then on to Rocco's for dinner. The Z club convention is Oct 14, 2018 and is over 5,000 cars. They are planning to bring a group up for a tour/activity in Pickens County. We need to plan an activity and arrange a police escort since the group is so large.

Night of Lights Christmas Parade – Saturday, Dec 2

Theme: Candyland

Parade chairman: Paul Poore & Vendor chairman: Laurel McGuire, Parade music & stage is handled by Ava from WYYZ. Parade Judges are Jerry & Eileen Stoecklein and Geoff Chalk. There will be 4 trophies awarded. Grand Marshall is Richard Wynn, Commander of the Marine Corps League, Honorary Grand Marshall: Wingsology.

We have 16 Vendors so far.

Parade entries: 4 so far

Golf carts: Bent Tree will be donating the use of golf carts and A&T Towing will pick them up Fri night and leave them at Frank's Prestige Auto Repair. They will also return them on Sunday Nov 25: T.A.P.S. will put up nativity scene and JMA will be meeting at 2pm to put up Christmas decorations on courthouse lawn. The City of Jasper will be setting up the tree during the week following Thanksgiving.

PARADE MANDATORY MEETING – November 28, 6pm, City Hall

New Business:

Membership:

New Members – Jessica Green, Gracie's Boutique, Suzie Q's Boutique

Renewals – Mary Ann's, Your Turn Consignment, Ginny's Stained Glass, Frank's Prestige Auto Repair, Bargain Barn, The Carriage House, Pickens County Progress

Current # of members: 86 (11 of those are pending renewal)

Business of the Month Program:

Haley nominated Jeanne in a Bottle for Nov, Krista seconded.

We also chose for Dec & Jan since we don't have regular meetings these months.

Kirk nominated Johnny's New York Pizza for Dec, Paul Poore seconded. All in favor.

Paul nominated Red Bean Harvest Roast Coffee for Jan, Krista seconded. All in favor.

Big Screen TV Raffle – drawing will be Dec 31. Raffle tickets \$2 each, 3 for \$5, 12 for \$20. We will be selling these tickets at each event through Dec 31. Money raised will help us buy a table and chairs for events and have some left over for 2018 events.

Board of Directors –All 4 seats are open and need to be filled. Nominations are now closed.

Nominations:

Haley Bouchie – President

Chris Shelley - Vice president

Jerry Stoecklein – Treasurer

Krista Kelley - Secretary

Voting takes place at Christmas party.

Christmas party will be December 12 at The Carriage House with Chinese gift exchange.

Gifts should be around \$10. Ham will be provided. Please bring a side dish and rsvp to

jaspermerchantsassociation@gmail.com to let us know how many to expect. Paul will be taking

\$100 to purchase extra gifts for anyone who does not bring one, so they can participate in the exchange and pay for the gifts at the party.

Suggestions from members:

1. Do something for merchants similar to Sip & Shop to bring customers in to see shops.

When we ask for help with events, be specific about what we are asking for.

2. Nancy @ Gracie's husband does video production and would be interested in doing something with us.

3. It's been suggested that we ask for specific things that need to be done when we ask for help from membership, rather than to just say we need help with the event.

New Year's Eve Celebration

Kirk has been working hard to get support for the JMA to take over the New Year's Eve celebration since it was voted down by the City Council. Kirk and Haley will be going to the December City Council meeting to present what has been raised so far and ask them to help us with whatever amount it needed to proceed.

We have bids coming in for music/dj, port-a-potties, bounce house, propane heaters. We are accepting applications for vendors at \$50 which includes a 1 year membership in the JMA (no charge for current members to be a vendor). We need volunteers for cleanup after the event. Keely Chalk said she will check into getting the Leo group to help, and Dwight and Paul said they can check with the Beta Club at the HS.

Open Forum For Members and Non-Members:

Red Bean Harvest Roast Coffee will be at the Holiday Market at Chattahoochee Tech this Fri & Sat, Nov 17, 18. There will be approx. 80 vendors there.

R.E.A.D DAWSON will be hosting a Pheasant Shoot Dec 9. - Starts at 8:00am to 4:00pm. Event will be held at the Bryant Property at 2077 Afton Road in Dawsonville, GA. There will be a Varsity truck for lunch. They need donations to use as door prizes. Contact Keely Chalk.

Meeting adjourned at 7:22 pm