



Thursday, April 13, 2017

Meeting called to order at 6:46pm

Members Present - 9

Meeting Minutes from March 2017 accepted into the record.

Treasurer Report by Susan Horton: The JMA currently has \$ 777.00

Old Business:

Business of the Month Program: Keeley of CF Printing & Promotions said she can get us a standup sign and have two sides printed for \$100 plus a year's membership fees waived. Paul made a motion and it was passed unanimously to go ahead with this.

Jerry of Your Turn Consignments brought the suggestion of a Craft Fair in conjunction with dates of Jasper Farmers Market. This was tabled until the May meeting.

Storage shed. Paul is speaking to A&T Towing about another way to get it moved. We should do a full inventory list when we move all items to the new location.

Bark in the Park Jasper – it was discussed that there should be a sponsor price schedule in place for next year, and also to shop around for the best price on t-shirts.

Jasper Main Street Music Festival - Live Music Contest and vendors. Krista will contact Dwight Barrett at Jasper Pawn & Music and see if he can get us hooked up with bands, stage, etc. Vendors will be no charge for JMA members, \$50 fee for non-JMA and they also get a 1 year membership. Decided there should be games, contests?, and other vendors who cannot get into the Marble Festival area. Food & alcohol provided by Main Street restaurants.

New Business:

Membership:

New Members – Zoo-Ology Zen Zone, Appalachian Gun & Pawn, Cricket Wireless, Jasper Pawn & Music

Renewals – Keep Pickens Beautiful, The UPS Store, A&T Towing

Current # of members: 66 – 11 of these are expired, waiting on renewals

Entegra Bank now has the JMA account straightened out. It was suggested that Haley Bouchie be added to the checking account. A vote of the board members was as follows: Krista made a motion to add Haley, Paul seconded, Kirk and Susan agreed. Haley abstained.



Jasper Merchants Association

Spring Fling/Annual Easter Egg Hunt/Arts Fair – Saturday, April 15, 2017, at Lee Newton Park.

1. Arts Fair – 9am-2pm – setup time 8am. The JMA will have an info table there. We currently have 10 vendor applications.
2. The Spring Fling – 10am-3pm - will be run by Cool Springs Baptist Church and Shiloh Baptist Church. They will be doing food, children's games, activities, live gospel music. Party Time is donating the bounce house.
3. Easter Egg Hunt. 1:30pm Lee Newton Park. Baskets for golden eggs donated by: Massage Envy of Canton (8-12 yr), C. Shelley Repair (0-4yr) and T-Mobile of Canton (4-8yr) 2 from Security Finance, 2 from Lisa Rispoli. JMA will provide the Easter Bunny. Cool Springs will hide the eggs, they will help with securing the hunt group areas. Cool springs will get the hunt started. Many businesses donated eggs and candy. We will compile a list to post thanks.

Suggestions for school supplies and backpacks for fall. Tabled until May meeting. Suggested that we do a Facebook contest.

The 6th Annual BOO-WHO? Scarecrow Contest. We need to split the entrants into 2 categories.

1 Merchants Only (businesses)

2 Churches, Schools, & Organizations (groups)

That way the business owners won't feel out gunned because the contest is determined by likes and the schools, churches, groups have more people to ask to vote for them than a business does.

This idea was liked by those in attendance. Each person would be able to vote for one business and for one group.

Zombie Walk/Movie in the Park – October 14

A movie needs to be chosen so that arrangements can be made to have it available. Tabled until May meeting.

Night of Lights Christmas Parade – Saturday, Dec 2 – Need to set a parade theme.

2 themes were suggested: Candyland and T'was the Night Before Christmas.

Open Forum For Members and Non-Members:

Krista was approached by the sales person from the Pickens County magazine through the Chamber of Commerce about an ad. It was rejected by the board members.

Meeting adjourned at 7:42pm