



Wednesday, April 11, 2018

Meeting called to order at 6:40 pm

Members Present - 11

Meeting Minutes from February 2018 accepted into the record. There was no March meeting.

Treasurer Report: The JMA currently has \$4789.11

Old Business:

Annual Easter Egg Hunt –

Donations of eggs from many area businesses, and monetary donations. We had volunteers from many groups, including the American Legion Post 149, Hillside Community Church, Pickens County Community Service Club. Hillside Community Church would like to work with us for the 2019 Easter egg hunt. Donation total was \$1700.00. \$464.73 was spent on eggs, prize baskets, signs and supplies. Krista suggests that the remainder of \$1235.27 be set aside for future Easter egg hunts. Kirk made a motion, Marc seconded, all in favor of setting aside the money for next year.

New Business:

Membership:

New Members – Quick Burger

Renewals – Kevin Panter Insurance Beth Coberly, All-A-Cart

Current # of members: 82

Business of the Month Program:

Paul nominated Red Bean Harvest Roast Coffee for Jan, Krista seconded. All in favor.

Red Bean Harvest Roast Coffee has been pushed back to April when the Farmer's Market is open.

Kirk nominated Your Turn Consignments for May, seconded by Marc. All in favor.

It was also decided that JMA should give a framed certificate for each Business of the Month to keep. This will be done and be retroactive to start from the first member in 2017.

Marble Festival Main Street - Sat & Sun, Oct 6,7

-We have vendors contacting us already

Need info for which vendors will be allowed, vendor fees, etc.

Do we allow duplicates this year?

It was decided that we will not accept duplicates, vendors must submit a photo and complete list of what they will be selling. Those items are all that will be allowed in their booth. We will accept electronic submissions only for Marble Festival and we will have a payment solution in place by then, likely a square account. Vendor fees will be decided after discussion with the Chamber of



Commerce. It will be first come, first served, no exceptions. Marc made a motion to accept these rules, Keely seconded, all in favor.

We also need to discuss whether or not the First Sat events will impact our events. – Haley made a motion to table until May meeting, Keely seconded, all in favor.

Trick or Treat on Main St: Wed, Oct 31

Zombie/costume awards can be done at Trick or Treat.

BooWho? Scarecrow Contest

The Pickens Arts and Cultural Alliance awards JMA with a Certificate of Outstanding Achievement for Creative Efforts to Promote Personality and Sense of Place in Pickens County, along with \$100. It was motioned that the money be put towards the trophies for 2018 BooWho? Scarecrow contest. All in favor.

Night of Lights Christmas Parade: Sat, Dec 1

-2018 theme - A Rock n' Roll Christmas

It was suggested by the 2017 judges that there be a set of guidelines for the judges to use to score the floats. It was also suggested that the floats be clearly marked so they can tell them apart, and that judges be given a better view of floats, not being blocked by anyone else on stage. All were in favor of these changes.

It was suggested that we try to get more music throughout the parade, since there were spans of the parade without any.

Kirk suggested that we attend a City Council meeting to request cooperation with other groups for the music and lighting during the parade.

An idea was presented to have 'celebrity sightings' around Jasper fitting in with the Rock n Roll theme of the parade this year.

Suggestions were made for the JMA to have good quality table skirts for the judges table, and banners/signage for the event. Keely and Geoff offered to work with us on these in exchange for their annual membership.

New Year's Eve: Dec 31

Sponsorship forms will be available by mid-May for this event.

We may need to find a better solution for the video feed since the phones all froze last year. Need to research this.



Jasper Merchants Association

New Business – JMA items

Haley motioned for someone to get prices on 2 6 ft tables, 6 folding chairs, 10 28" or larger traffic cones. Marc seconded, all in favor. Chris volunteered to look up prices.

Open Forum For Members and Non-Members:

Meeting adjourned at 7:40 pm