

Thursday, October 10, 2017

Meeting called to order at 6:36 pm

Members Present - 10

Meeting Minutes from September 2017 accepted into the record.

Treasurer Report: The JMA currently has \$1651.09

Old Business:

The 6th Annual BOO-WHO? Scarecrow Contest.

We have 20 Scarecrows entered in the contest. 1 late entry had to be returned. Go to KnowPickens.com and KnowPickens page on Facebook to vote! Winners will be announced at Trick or Treat on Main Street. Scarecrows MUST be taken down on Nov 1.

--From Paul: BOO-WHO? Scarecrow gifts. Both winners should get a WYYZ certificate, (1 each) pizza parties from Johnny's Pizza and Pizza Hut, and a web page advertisement certificate from Jasper Pickens County GA.com. The other 4 baskets can be split up by value.

Zombie Walk/Movie in the Park – October 14, 6:30

Movie: Beauty & the Beast @ sunset

Vendors are welcome to come and setup. There is no charge to be a vendor.

Wingsology is donating a gift certificate for the kids and Roccas is donating for the other three winners.

We have 4 vendors so far.

--From Paul: Tate Fire Rescue will lead the walkers to the park, City of Jasper Police Dept followed behind to chase at the end for safety reasons. Party Time donated the movie screen. 1st - 3rd place Button Ribbons will need to be picked up Friday from Cay Reece at Trophy's & T's on N. Main. (e) Rocco's gave gift certificates for Male, Female, Group winners. (f) Wingsology donated a \$25 gift certificate for the Kids winner.

Trunk or Treat, Sat Oct 28 in front of Johnny's Pizza. Event presented by JMA, Johnny's NY Style Pizza and North Georgia Gear Heads

7-10pm. Everyone is welcome to decorate your car, truck, etc. for Halloween and hand out candy.

Trick or Treat on Main Street – October 31 – 4:00-6:00pm

If you would like to give out candy for this event, please plan to have upwards of 10,000 pieces.

--From Paul: Candy - Martin's General store has already gotten rid of their candy. So we need to decide on how much we are going to buy. I suggest \$200.

JMA will be meeting at 2pm on Oct 28 to put up Halloween decorations on courthouse lawn. JMA does have use of the green space on S Main St if we want to do something there.

Main Street Mania – November 4 – 4-8pm – Car Show featuring Georgia Z Club & Fairlady Alliance of Atlanta members. There will be live music sponsored by Mountain City Auto Parts (NAPA) and a kid's area sponsored by Party Time Rentals. Vendors are welcome. JMA members - no charge to be a vendor – Non-members \$20. Applications can be found online.

We have 6 confirmed vendors so far. --From Paul: Vendors will be given spots when they show up if we stay under 12 vendors. If we have more, I'll assign spots.

There will be a wine tasting tour on Sunday, Nov 5 for the car club group and anyone who would like to go with them. To join in you just need to show up either at Jasper Jeep at 11:30 am or at the first stop, Sharp Mountain Vineyards at 12pm.

Night of Lights Christmas Parade – Saturday, Dec 2

Theme: Candyland

Parade chairman: Paul Poore & Vendor chairman: Laurel McGuire, Parade music & stage is handled by Ava from WYYZ. We have 7 Vendors so far. Parade Judges are Jerry & Eileen Stoecklein and Geoff Chalk. There will be 4 trophies awarded. Christmas Décor: Nov 25 T.A.P.S. will put up nativity scene and JMA will decorate.

-- From Paul: Bent Tree will be donating the use of golf carts and A&T Towing will pick them up
Waiting to hear from Craig Womer for info on grand marshall.

Nov 25 T.A.P.S. will put up nativity scene and JMA will be meeting at 2pm to put up Christmas decorations on courthouse lawn.

PARADE MANDATORY MEETING – November 28, 6pm, City Hall

New Business:

Membership:

New Members – Vibe Fitness Boutique, Usborne Books & More, Gable Mountain LLC, Pickens County Service Club, Stacie Young Plunder Jewelry, Noah Gibson Art, Locally Grown Boutique, New Life Apostolic Church, Jessica Thompson sales, Kaos Graphics, R&R Trikes, Bikes & Access.

Renewals – CoCo's Cottage

Current # of members: 80

Business of the Month Program: choose

--From Paul: I nominate Wingsology, Krista seconded.

Haley nominated Jeanne in a Bottle for Nov, Krista seconded.

Halloween decorations set up day & time - 2pm on Oct 28

Big Screen TV Raffle – drawing will be Dec 31. We are trying to make it happen at the Downtown Jasper event. Raffle tickets \$2 each, 3 for \$5. We will be selling these tickets at each event through Dec 31. Money raised will help us buy a table and chairs for events.

Board of Directors –All 4 seats are open and need to be filled.

--From Paul: Board of Directors - I, Paul Poore, make a motion to submit for nominations the following. Haley Bouchie - President. Jerry Stoecklein - Treasurer, and Krista Kelley - Secretary. Do we have a 2nd? Dwight Barnett and Jeanne Wells both seconded. All in favor.

Chris Shelley was already nominated for Vice president.

Once motion is passed then needs to go out as an email for voting only. Voting takes place at Christmas party.

Last meeting - Vice President - Kirk nominated Chris Shelley for Vice-president. This was seconded by Paul Poore. Mike Degolier was nominated by Keely Chalk but he is not eligible since his membership had lapsed. He rejoined in Aug 2017.

Marble Festival Downtown Experience – recap

We need to come up with a policy about duplicate vendors at our events.

Suggestions: request a photo of the booth, booth locations pre-set by JMA, more power outlets, more transportation (another trolley), something up Stegall Dr to attract visitors up towards town (possibly ask the Farmers Market), more live videos from downtown, maybe get hot air balloons to come, Main Street needs to be closed.

Christmas party will be December 12 at The Carriage House with Chinese gift exchange. Gifts should be around \$10. Ham will be provided. Please bring a side dish and rsvp to jaspermerchantsassociation@gmail.com to let us know how many to expect.

Open Forum For Members and Non-Members:

Meeting adjourned at 7:49 pm